

# CIOReview

The Navigator for Enterprise Solutions

SUPPLY CHAIN SPECIAL

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## 20 Most Promising Supply Chain Solution Providers - 2019

The permeation of technology has undoubtedly enhanced the efficiency of supply chains worldwide, as compared to a decade or two ago. However, many traditional challenges that plagued the realm continue to be relevant even today. These include accurately engineering solutions that cater to the tastes of each customer, foreseeing and eliminating risks before they tend to become enterprise-critical. Risks, in particular, are influenced by several factors such as fluctuations in customer demand, new product launches, and credit availability. Traditionally, the lack of an intelligent strategy to mitigate supply chain challenges has triggered several setbacks for enterprises. Enterprise bosses have started to realize over the years that the failure to forecast risks or hurdles could spell doom for their organizations and

the need of the hour is seeking the advice of supply chain experts.

Thus, enterprises whose growth is largely determined by the operation of their supply chains are seeking the guidance of consultants to devise effective strategies to empower their supply chains. In the wake of the unanimous need among organizations for ideal vendors to mitigate traditional supply chain woes, our editorial board conducted a comprehensive study of promising solution providers who are making waves world over. This edition of our magazine, a compilation of '20 Most Promising Supply Chain Solution Providers 2019' from across the world, is a result of their efforts. We hope this edition helps these enterprises end their pursuit of a vendor with an ability to tailor solutions aligned with their organizational goals.



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#### Company:

Activ Technologies, Inc.

#### Description:

A cloud-based platform that digitally transforms processes for real-time integration, visibility and management of the supply chain

#### Key Person:

Jaymie Forrest  
President & CEO  
Garland Duvall, CTO

#### Website:

activtech.com

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# Activ Technologies, Inc.

## Activating the Digital Supply Chain

**"I**t is a capital mistake to theorize before one has data." This famous statement by Sherlock Holmes holds true in today's data-driven business landscape. Companies are investing in technologies to harvest and analyze data for better insights into customer behavior, demographics, product flows and business processes. However, a lack of easy integration, data standardization, visibility and synchronization pose a challenge for companies seeking to put this data to use—especially in supply chain management. This shortcoming makes it difficult to manage processes in real-time, creating inefficiencies that increase operating expenses and impact the supply chain as a whole. "Every company is harvesting data. But without the proper means to capture data from trading partners, normalize the collected data into useable information, manage processes and monitor exceptions, companies can't leverage their supply chain as a competitive advantage," says Jaymie Forrest, president and CEO, Activ Technologies, Inc.



Activ Technologies provides a cloud-based, multienterprise platform that digitally transforms processes so companies can swiftly sense, coordinate, optimize, and manage their end-to-end supply chains.

foundation for any business looking to digitally transform its supply chain."

ActiVate's real-time insights into complex supply chains provide businesses with synchronized forecasts, production, order, and inventory management as well as distribution capabilities, improving operational efficiencies and effectiveness. Companies can share forecasts and production plans with suppliers while receiving alerts on materials and order changes in real-time by leveraging the ActiVate platform. It also brings visibility to order and inventory management, along with shipment transparency. This feature lets trading partners participate in the sales, inventory and

operations planning process while dramatically improving supply chain execution. "As an enterprise CIO, I suffered through too many painful integrations. That's why we designed ActiVate for virtually painless integration that provides a platform for data normalization and management," explains Garland Duvall, Activ's CTO.



Founded in 2012, Activ has converged its resources to develop ActiVate, a cloud-based platform for digitally connected, real-time supply chain management. Built to empower digital supply chains, the ActiVate platform connects different participants of a supply chain, offering greater visibility into the complex network of customers and suppliers. This allows businesses to gather critical information and standardize it so they can more efficiently coordinate, optimize, and manage their end-to-end supply chains. Additionally, ActiVate improves data integrity while leveraging machine learning and predictive analytics to make more informed decisions. Speaking of the various features offered by ActiVate, Forrest quips, "We are a solid

**Activ is working closely with customers and solution providers to become the platform of choice for transforming digital supply chains**

By providing advanced cloud-based supply chain management, ActiVate goes well beyond simple collaboration to achieve real-time synchronization for all OEMs, suppliers, distributors, and customers in the supply chain. Supply chain information is augmented by configurable rules that automate supply chain processes and enable improved decision-making. "This synchronization turns the supply chains into powerful value chains," says the CEO. Recently, an aerospace and defense leader, Aerojet Rocketdyne, reached out to Activ to help automate the process to create a chain of custody for every part in their supply chain operations. Aerojet today has end-to-end visibility of parts from their initial arrival, through the assembly process, until the final delivery to a customer.

Known for its responsive customer service and rapid onboarding, the present goal for Activ is to make ActiVate the first choice as a platform for digital supply chain transformation. Currently managing data for over 50 brands and 5,000 sites and 1.3 million schedules, Activ is well on its way. Activ helps customers unleash the potential of a digital supply chain on a larger scale raising fill rates, increasing inventory turns, boosting customer service, and improving operating margins. **CR**